

COOKIE POLICY

Purpose of this Cookie Policy

This Cookie Policy applies to this website and aims to inform you about our use of cookies on this website. This policy helps us to provide you with a good experience when you browse our website and also allows us to improve our site. This Cookie Policy provides you with clear and comprehensive information about the cookies we use and the purposes for using them.

This policy does not govern the use of the website, nor the processing of personal data on this website. To learn more about our terms of use, please consult our [terms of use](#); for more information about how we process your personal data on this website, please read our [privacy statement](#).

What are cookies?

A cookie is a small text file that is placed on the browser or hard drive of your computer (or similar device) by websites that you visit. Cookies are typically used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the particular website.

What cookies do we use and why?

Our website uses cookies to distinguish you from other users of our website. Cookies are used to ensure that we give you the best experience on our website, and allow us to improve our website.

We use the following types of cookies:

- **Strictly necessary cookies** - These are cookies that are essential for the operation of our website. These cookies remember information you have entered on forms when you navigate to different pages during a web browser session, identify you as being logged in to our website, etc.
- **Performance cookies** - These cookies allow us to recognise and count the number of visitors and to see how visitors move around on our website when they are using it. These cookies help us to improve the way the website works, for example, by ensuring that users are finding what they are looking for easily. These cookies provide statistics on how our website is used, help us improve the website by measuring any errors that occur, etc.

Whether a cookie is considered as a 'first' or 'third party' cookie refers to the domain placing the cookie. First-party cookies are those cookies set by a website that is being visited by the user at the time (e.g. cookies placed by *pharmaq-analytiq.com*). Third-party cookies are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website this would be a third-party cookie (e.g. Google Analytics).

Whether a cookie is considered as a 'persistent' or 'session' cookie refers to the duration of the cookie. A persistent cookie remains on a user's device for the period of time specified in that cookie, and is activated each time that said user visits the website that created the concerned cookie. A session cookie allows to link the actions of a user during a browser session. A session starts when a user opens a browser window and ends when the browser window is closed. Once the browser is closed, all session cookies are deleted.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

FIRST PARTY COOKIES			
Cookie category	Cookie name	Duration	Purpose
Strictly necessary cookie	session	Session	This cookie is used to manage the sessions with the user management module, an application that manages a user's login status.
Strictly necessary cookie	authenticated	Session	Cookie indicating authentication status. Used for logging purposes.

THIRD PARTY COOKIES			
Cookie category	Cookie name	Typology	Purpose
Performance cookie	GOOGLE ANALYTICS type “_gid” and “_gat” “_ga”	Persistent with duration of minutes	<p>These cookies are used to collect information about how visitors use our website. We use the information to assess how our website is performing and to help us improve the site. The cookies collect information including the number of visitors to the site, where visitors have come to the site from and the page they visited without collecting any personal information.</p> <p>Read on overview of privacy on the website of Google.</p>

How to manage cookies?

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. These settings are usually found in the 'options' or 'preferences' menu of your internet browser. However, if you use your browser settings to block all cookies (including strictly necessary cookies) you may not be able to access all or parts of the website.

Once you have given us your consent to the use of cookies, we will store a cookie on your computer or device to remember this for next time. If you wish to withdraw your consent at any time, you will need to delete your cookies using your internet browser settings.

For more details on how to manage cookies, the following links may be helpful:

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

More information on the use of cookies can be found on the website www.allaboutcookies.org, or you may always contact us in this regard by sending us an e-mail to privacy@zoetis.com.

Update

We reserve the right to modify this Cookie Policy from time to time. It is your responsibility to regularly verify whether you have read and consented to the latest version of the applicable Cookie Policy.

This Cookie Policy was last updated May 2018.